

julahaa®  
SAREES & STYLE

सौभाग्य दायिनी  
SAUBHAAGYA DAYINI



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SAREES & STYLE

## EXOTIC ADVENTURE

Now's the time to be  
a little more ADVENTURES  
in designs and colours of  
your sarees Experience  
the EXOTIC floral bliss in  
soft red and gold designs  
which gives a sweet  
feminine touch to your  
PERSONALITY





## IMPRESSIVE *Patterns*

Feel the resonance with our sensational and extremely majestic collection this year. We don't design clothes we design Conviction and confidence in you. Powerful women should reflect two attributes, classy and fabulous.

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The beauty of a woman is not in the clothes she wears, the figure that she carries, or the way she combs her hair.

The beauty of a woman is seen in her eyes, because that is the doorway to her heart, the place where love resides. True beauty in a woman is reflected in her soul.





**Julahaa** is an ethnic fashion brand that focuses on blending the traditional skill and craftsmanship into sarees to get the most exquisite, contemporary designs for the ever-changing modern Indian women.

With our adaptation of authentic Indian fabrics and silhouettes, we want millennials to sport the saree as they like. Making the saree a fashion choice for the young is what we hope to do.

With Love,  
*Parineeti Chopra*

#MySareeMyWay



SAUBHAAGYA DAYINI / A



SAUBHAAGYA DAYINI / B



SAUBHAAGYA DAYINI / D



SAUBHAAGYA DAYINI / E



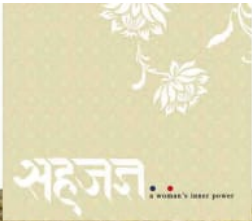
SAUBHAAGYA DAYINI / C



BEAUTIFUL  
STRIKINGLY

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She is beautiful in her own ways she is full of hope and dreams!



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SAUBHAAGYA DAYINI / A

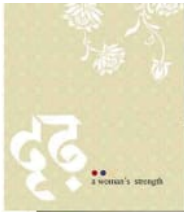


औमथ

a woman's own character

There she is, the evening star. She shines first, she shines brightest, and shines longest.  
SAUBHAAGYA DAYINI / D



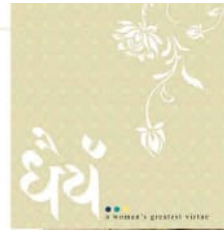


Gathering the essence of Indian tradition and blending it carefully with flowing modernity, creating phenomenal design and free expressions.

SAUBHAAGYA DAYINI / C







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She is little wildflower with a lot of warrior underneath.  
SAUBHAAGYA DAYINI / B

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*Bhavadish*  
Bhavadish is a brand of sarees and clothing.