



Ladies flavour®
fashion is our attitude

Parampara





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THE PASSIVE STYLE

"Fashion is very important.
It is life-enhancing and, like
everything that gives pleasure
it is worth doing well."


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1004




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EMOTION & GLAMORS

"What you wear is how you present yourself to the world, especially today, when human contacts are so quick. Fashion is instant language."




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"High and low isn't such a novelty thing, it's how young people interpret the life we've been given. It's how we look at luxury brands, it's how we look at heritage brands."



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P A S S I O N



Get's SPRING Ready

"I think our bodies are beautiful, and I think celebrating them and being comfortable in them—no matter what age you are—is important. There shouldn't be any kind of shame or discomfort around it."

