



Signature line by: HIRWA

SNEHA



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SNEHA
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SNEHA
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Signature line by: HIRWA



SNEHA
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**SNEHA
101**



IN THE 21ST CENTURY THE STYLE TRENDS OF THE FASHION INDUSTRY DOMINATE THE WORLD MORE THAN THEY EVER DID AND CONTROL NOT ONLY THE WAY PEOPLE SAREE BUT ALSO TRENDS IN HOME WARE DESIGN, MAKEUP FASHION AND PEOPLE'S OVERALL ATTITUDES. IN THE 60s FLOWER POWER DID NOT ONLY MEAN FLARES AND TUNICS, IT SUMMED UP THE WHOLE ATTITUDE OF A GENERATION, AND THIS IS EVEN MORE PROMINENT TODAY. NOWADAYS, FASHION IS BOLD AND DARING, AND THIS REFLECTS A NOUGHTIES GENERATION THAT IS NOT AFRAID TO SAY WHAT THEY THINK OR WEAR WHAT THEY WANT. FASHION IS NOT JUST A MEANS OF CLOTHING YOUR BODY, IT IS THE ESSENCE OF YOUR PERSONALITY AND BELIEFS, AND DESIGNERS ARE WELL AWARE OF THE POWER THEY HOLD. DESIGNERS' PREDICTIONS AND DESIGNS FOR THE COMING SEASON ARE MORE NOTICABLY ANTICIPATED THAN ANY OTHER REVELATION IN THE WORLD.





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**SNEHA
102**





Signature Line by HIRSA





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Catalogue	SNEHA
Style	Naira Cut Kurtis With Belt
Fabric	Viscose Rayon Dobby