



F I O R I  P R M [®]
Trendz







BE|NATURA

*Being obvious lends you a classy impact naturally;
be it fashion or style, what makes you beautiful is your pure soul.*

5407



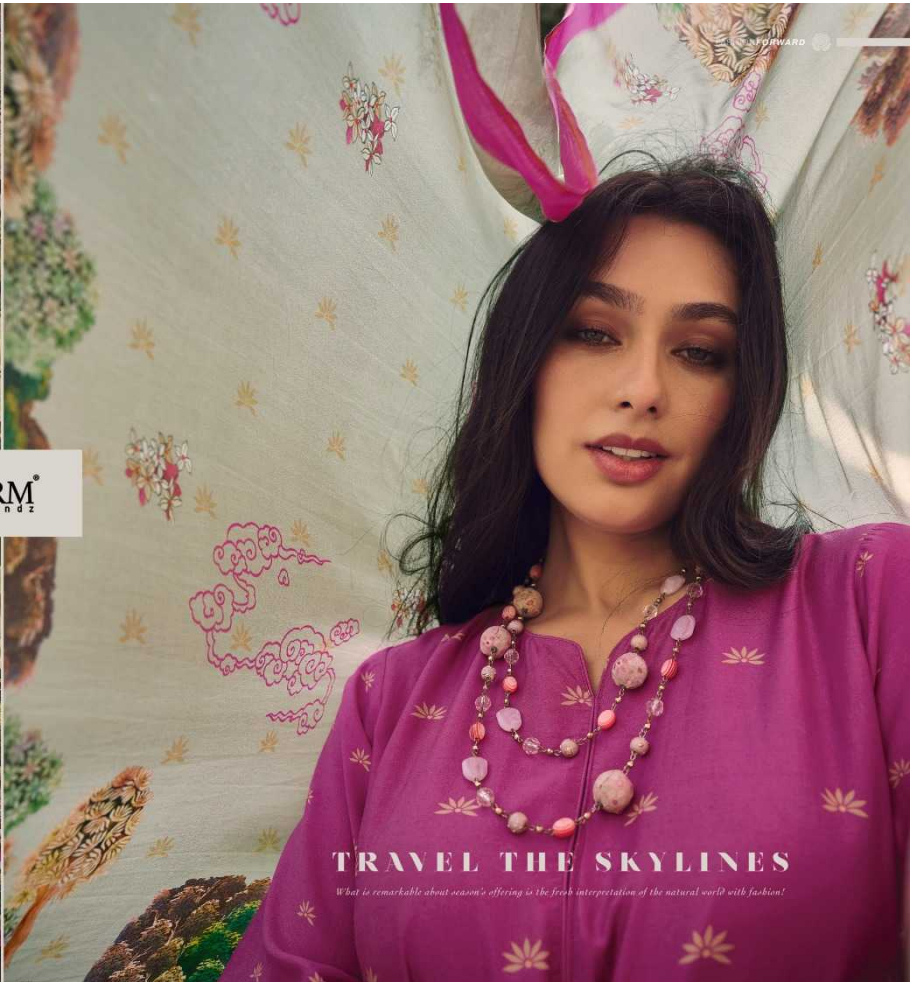
FORWARD







PRM[®]
Trendz



TRAVEL THE SKYLINES

What is remarkable about season's offering is the fresh interpretation of the natural world with fashion!



PRM
Trends

FORWARD

BE ADVENTUROUS

There's definitely a push towards more
vivid styles and a greater
sense of adventure in how we dress.

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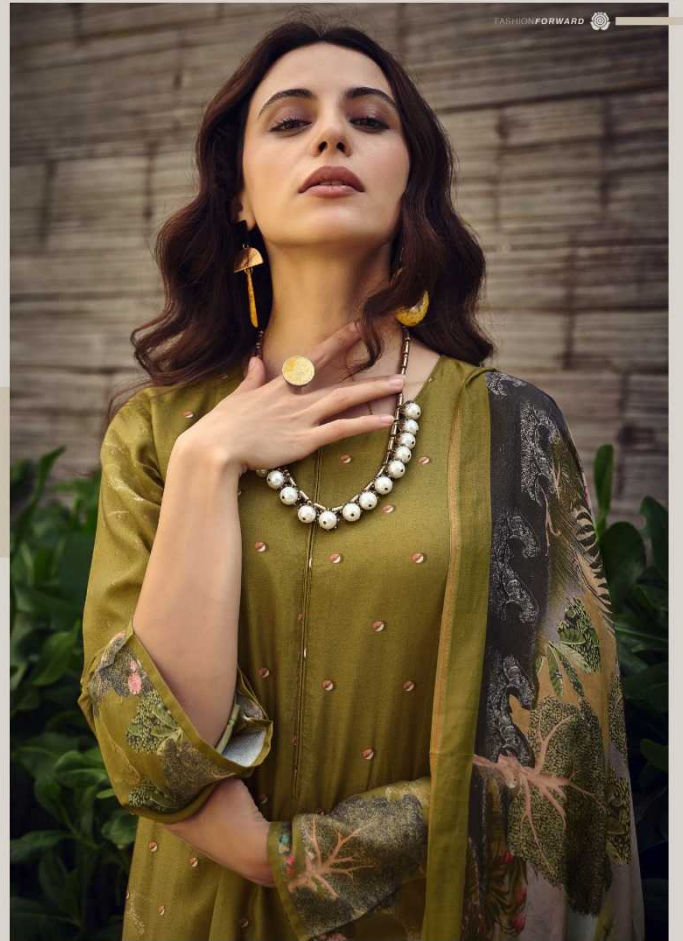
BE ADVENTUROUS

PRM
FROST

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There's definitely a push towards... of adventure in how we dress.







PRM
TRENZ

BE ADVENTUROUS



*There's definitely a much more vibrant, expressive,
your style and a greater sense of adventure in how we dress.*



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TRAVEL THE SKYLINES

What is remarkable about season is offering us the fresh interpretation of the natural world with fashion!



PRM[®]
Trendz



BE Naturala

*Being obvious feels you a
claim impact naturally
be it fashion or style
what makes you beautiful
is your pure soul.*



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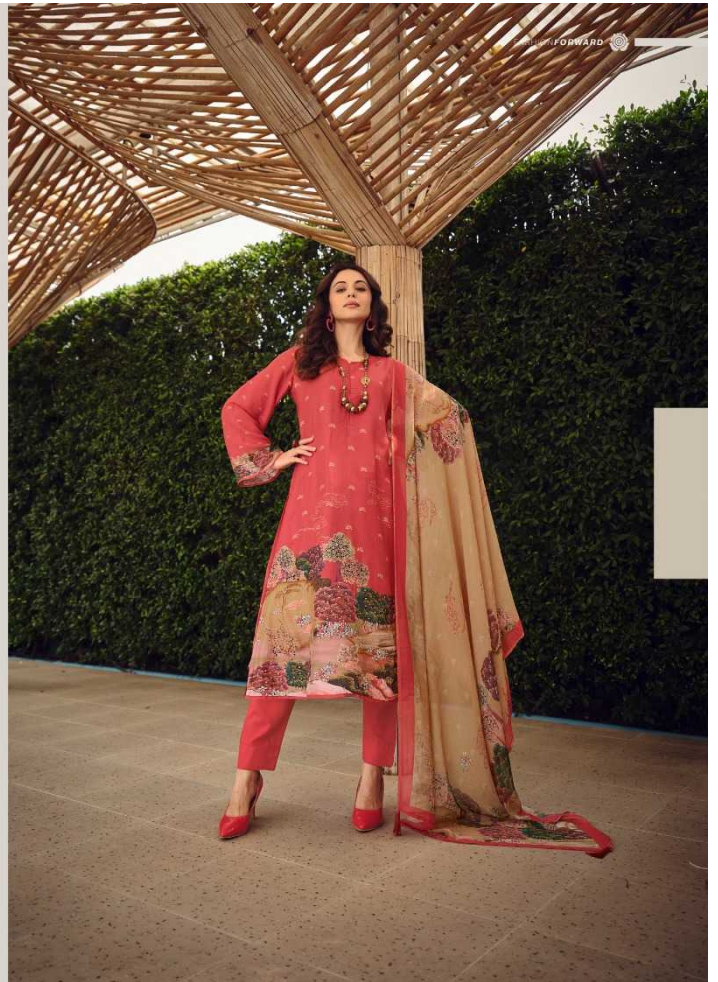
PRM[®]
Trendz



RELATE WITH NATURE

*From floral motifs to trends on classic designs, everything is inspired from the nature.
The flora leads you the perfect trend this season.*

5408





PRM[®]
T R O U Z



BE YOURSELF

Style is having courage of choices; it is about taste and culture. Be yourself, express it in the most unique way!

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PRM
TRENDS



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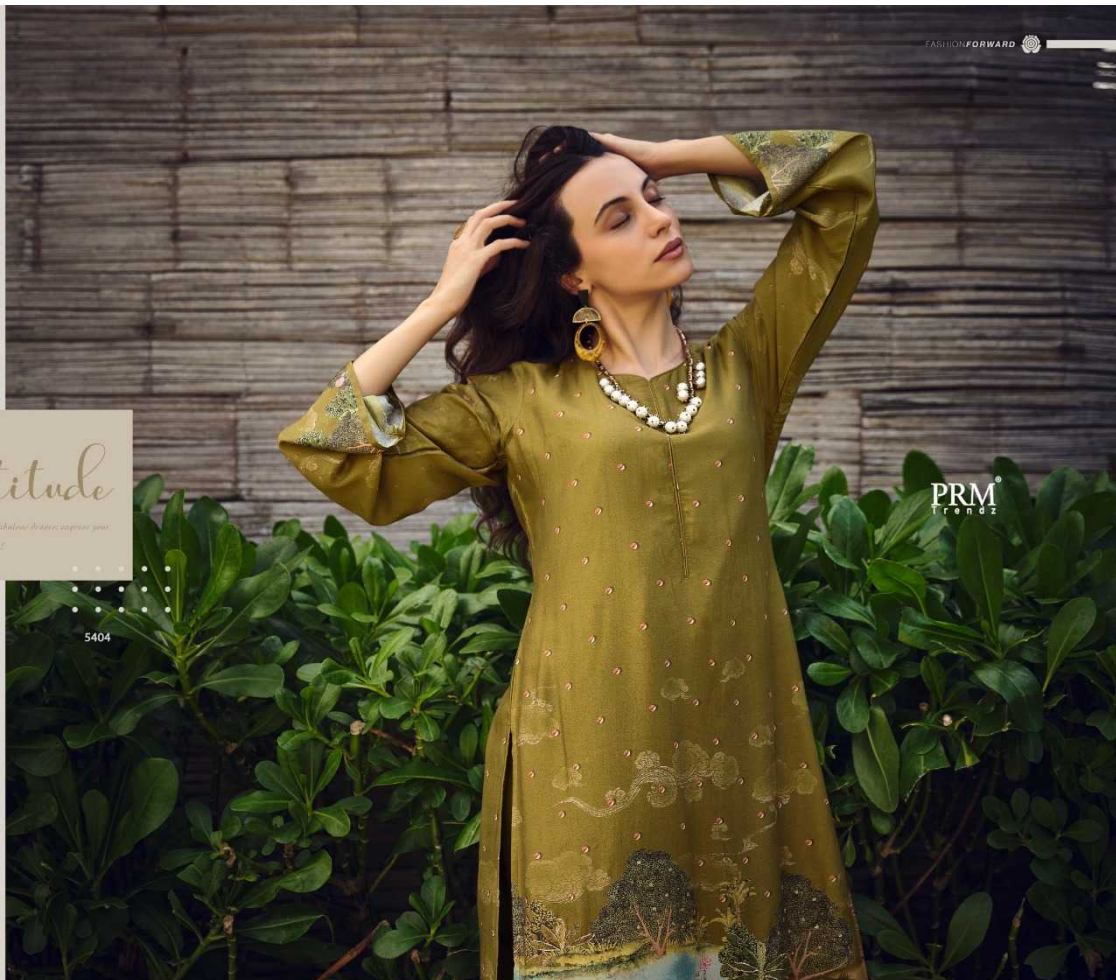


EXPRESS Gratitude

Fashion is an epic tale of turning a simple fabric into fabulous. Sooner, express your gratitude towards thousands of hands working behind it.

5404

PRM
TRENDS



PRM[®]
trends

HER STYLE



*The style reflects her persona,
she brings when she wears confidence!*

5401

FASHION FORWARD





DRIVEN FORWARD

PRM
Trendz

FEEL THE

Nature

*Revolutionizing silk yards
with florals, foliage*

*designs interpreted
using the power of Nature!*



5403



PRM[®]
frondz

BE yourself

*Style is having courage of obvious; it is about taste and culture.
Be yourself; express it in the most unique way!*



5405





FASHION FORWARD

PRM
TRENDS



EXPRESS GRNTITUDE

*Fashion is an epic tale of turning a simple fabric into fabulous drapes; express your
gratitude towards thousands of hands working behind it.*

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Fashion plays a defining role in enhancing a person's confidence and sense of self. Which is why we seek to create designer wear that leaves unforgettable impressions on the world, and yet, is versatile enough to transcend people, places and occasions. **PRM** presents an exclusive designer collection of the season with this edition.

CLASSY

PRM
Trendz





PRM[®]
TRENZ

RELATE with nature

*From floral motifs to twists on classic designs, everything is inspired from the nature.
This season leads you the perfect trend this season.*



5408



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