



A I Q A
LIFESTYLE

THE DANCE OF
Love

AIQA
LIFESTYLE

"Fashion can be bought. Style one must possess."





AIQA



"The well-dressed man never stands out in a crowd; his elegance sets him apart."



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"Fashion is the armour to survive the reality of everyday life."

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"Style is an easy way of saying complicated things."



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"Style is the image of character."



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"To attain style in dress, you must look perfectly happy and relaxed in your clothes which must appear part of you rather than a wardrobe you have just donned."

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THE DANCE OF Love



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"A woman's dress should be a like a barbed-wire fence: serving its purpose without obstructing the view."

"FASHION CAN BE BOUGHT.

STYLE ONE MUST POSSESS."

*The paradoxes of today are the
prejudices of tomorrow;
since the most
beastly and the most deplorable
prejudices have had their
moment of novelty when fashion
lost them its fragile grace.*



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"FASHION IS
MORE ABOUT FEEL

THAN SCIENCE."

While there's nothing inherently wrong with following the latest fashions, not all fashions will suit everyone. It's always a best to work out the basic styles that suit you and then mix it up each season with something on trend that looks good on you, not on the catwalk model or your best friend. Make sure that you include well made, quality garments in your wardrobe and you'll never be out of style. A velvet dress in winter is a timeless style for women.

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"BUY LESS, CHOOSE WELL."



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